

Are You Ready For The Change?

[FROM ICE TO EV]

Automobile Industry now is poised for a radical transformation due to change in the technology and environmental awareness. Fuel injected engines are going to be replaced with electric driven vehicles. Big, Medium and SME Automobile companies need to plan out on a clean sheet of paper and re-imagine what their business could become in the context of electric and driverless cars.

Electric vehicles will make up 14% of global car sales in 2020. Regulations are tightening, too. Last month Britain joined a lengthening list of electric-only countries, saying that all new cars must be zero-emission. Now is the time to think about current constraints, such as engine design, skill competencies and financial challenges. How-to-get-there-from-here will have to be planned.

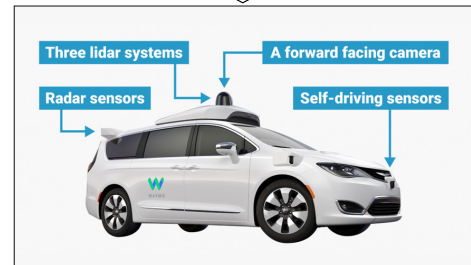
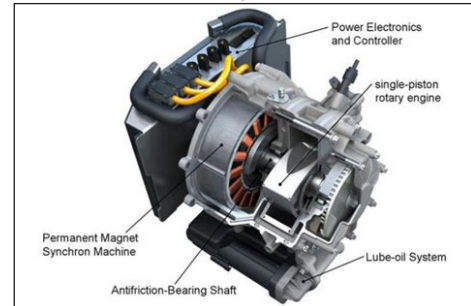
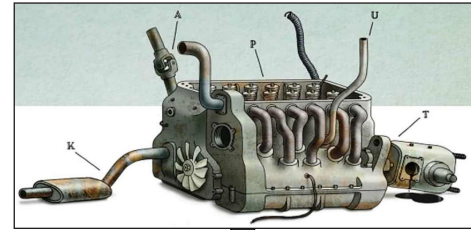
SRM School of Management continuously arranges various Management Development Programs (MDP) under the aegis of the MDP Cell, catering to various industries on current topics for executable solutions. Recently, we have organized Programs on Corporate Governance, Health Management, Lean Management, Funding for Startups, to name a few.

Now, this One Day Seminar has been conceived and designed to address the above challenges looming over the Indian Automobile Industry to bring out the Best Possible Solutions.

This One Day Seminar on “Are You Ready for the Change?” will provide you the critical insights and solutions. Industry’s Pivotal Heads are going to address these challenges and how they are gearing themselves to combat.

The Discussion Points Will Be On :

1. Challenges in Transforming the Shop Floor



2. Challenges in Financial Aspects

Optimize the Cost of New investments; Reuse/ Salvaging from the present machineries; other incremental costs involved.

3. Sourcing the Outsourcing

Need to take a completely different approach to monitoring processes and ensuring results; Managing Expectations as per the corporate culture & ideologies.

4. Sourcing the Talents – A HR Perspective

Talent Acquisition; Reverse the Regressive Curve; Identifying and retaining the Skilled labour; Re-skilling Costs.

Please Contact

Dr.M.G.Bhaskar :+91-9840599888
Dr.K.D.Balaji :+91-9940519231
Dr.VelMurugan :+91-8838449336

Registration Fee: Rs.3,500/- only inclusive of GST, Lunch, Tea and Participation Certificate.

Date : 25th April 2019 – Thursday

Time : 9.30 am to 4.00 pm

Venue : Dr. Peter Drucker Seminar Hall, School of Management SRM IST, Kaatankulathur Campus, Chennai.

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A Management Development Program on :

Are You Ready For The Change?

(A Certificate Program for Corporate Executives)



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Organised by :
SRM School of Management
SRM Institute of Science and Technology
Kaatankulathur - 603 203

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