



SRM
UNIVERSITY
(Under section 3 of UGC Act 1956)
DELHI NCR CAMPUS, GHAZIABAD, (U.P.)

Build your career with
World Class Educational Institution

Master of Business Administration (MBA)



INFORMATION BROCHURE



SRM UNIVERSITY

Vision:

It has a vision to emerge as a World - Class University in creating and disseminating the knowledge. Along with academic excellence, its curricula emphasis integrity and cultural sensitivity so that the students may best serve the nation and the world.

Fore Front:

SRM Institute of Science and Technology Trust was founded by Dr. T. R. Parivendhar, a well known educationist and philanthropist. SRM Group of Institutions, named after his father, Shri. Ramasamy. Dr. T.R. Parivendhar, the Founder & Chancellor of this prestigious group started his career as a teacher and by sheer dedication and hard work is rendering yeomen service to the society for the cause of education.

Mission:

To create a diverse campus community which strengthen the educational process. To have continuous relationship with international alliances to construct the strong and board base for the students. To have a well diversified and rigorous research environment to expand the value based education in the society.



ACADEMIC BLOCK



HOSTEL BLOCK

SRM University - Delhi NCR Campus

The campus was established in the year 1997 with the initial courses of MBA, MCA and B.Ed.

SRM IMT, Modinagar was included under ambit of SRM University, vide MHRD, GOI, New Delhi notification. No. F.9.47/2004-U3 dated 28.01.2005 under clause 3 of UGC act 1956.

It has a wide infrastructure consists of total land area of 24.17 acres with built up of nearly 8,00,000 sq ft. consisting of AC classrooms with well equipped laboratories. The campus offers programs in the field of Education, Engineering, Management, Computer Application and Hotel Management and Research in all these disciplines.

ADMIN BLOCK



Admission Process

- SRM CAT Examinations conducted all over India.
Online: May 31, 2015
- Group Discussion and Personal Interview. CAT/MAT/SCORE also consider for the admission.

Eligibility Criteria

MBA

Master of Business Administration

Duration : 2 Years

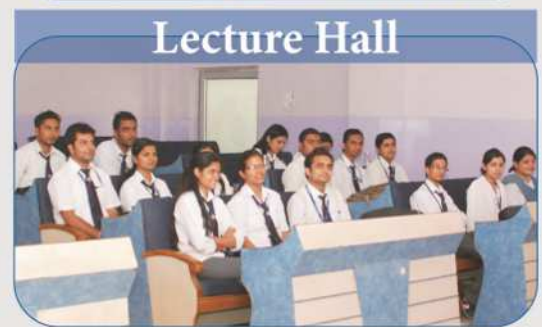
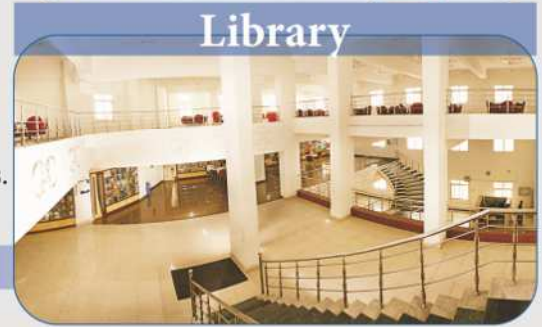
Eligibility : A basic or equivalent in with a minimum aggregate 55% marks.

About the Department:

- The Department of Management Studies started functioning in the year 1997.
- Specializations offered in Marketing, Finance, Human Resources, Information Technology and Operations.
- Industrial elective in the 4th semester guided by industry experts.
- The academic curriculum and content will bring wide knowledge of opportunity for the critical, inter-disciplinary, culturally comparative and advanced study of management.
- Faculties are always eager to share the knowledge and experience they have come across among the students.
- Encouraging the students to explore their own interest and allow them to develop their intellectual abilities in a supportive, inclusive and diverse environment.

Teaching - Learning Process:

- Appraisal Seminars by students, Case Debates, Classroom Discussions.
- Blending academic knowledge with corporate exposure through Summer training Internship program, Industrial Visits and Mini Projects.
- Opportunity for internship with thought leaders in the specific management field through Seminars, guest lectures, expert's talks and panel discussions to keep the students abreast with the industry trends.





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 an HP company					 The Royal Bank of Scotland	

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